



Exhibitor info No. 3 - swiss interior expo 2024

Checklist, Exhibitor directory, Stand confirmation, VAT,
Mediadata, Advertise your siex

Dear Sir or Madam,

This exhibitor information provides you with important details for your trade fair preparations.

Checklist

To help you keep an eye on all the important deadlines for preparing your participation in siex 2024, we have compiled a checklist of contacts for you.

[Checklist](#)

Exhibitor directory

In a few weeks we will publish the list of exhibitors on the siex website.

If you have not already done, please update your logos / brand motives of the registered brands online via the [AMS](#) or send us your data by e-mail to eker@trendfairs.de

Stand confirmation / hall plan

In mid-July you will receive the stand confirmations with your exact stand position, stand size and stand type.

Value added tax obligation in Switzerland for foreign companies

Below you will find information on the legal basis of the VAT obligation in Switzerland for foreign companies.

Learn more

Media information - your advertising options

Advertising media are an essential component of your **success** at siex. These offer you the opportunity to communicate your **brand presence** impressively to visitors.

Increase your **visibility**, from the "**powered by**"-package and visual presentation in the trade fair magazine to appearances on the website, presentations in the exhibition centre or articles in one of our trade visitor newsletters.

Some media are only available in **limited quantities**, so we recommend **booking as soon as possible**.

Please use the booking form on the last pages of the media data or make your booking via the exhibitor portal **AMS** (aussteller.trendfairs.de).

We will also be happy to advise you personally.

Bookable advertising media

Advertise your swiss interior expo



Advertise your participation in siex on your **website**, on your **social media channels**, in your **e-mail** signatures, in **newsletters** and via your sales team, for example: you can download the trade fair logos here.

You can find **free banners** for your website or newsletter, as well as for your email signatures and spoilers for your adverts here:

Advertising banner

Stopper for your advertising

If you have missed an exhibitor information, you can read it at any time.

Previous exhibitor infos

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Further questions?



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Best regards,

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wir sehen uns.

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