



Exhibitor info no. 4 - swiss interior expo 2024

Checklist, exhibitor directory, Swiss VAT obligation, stand confirmation, media data, advertise your siex

Dear Sir or Madam,

this exhibitor information provides you with important details for your trade fair preparations.

Checklist

So that you have all the **important dates and deadlines** for preparing your personal siex 2024 in view, milestones have been compiled for you.

Here you will also find all contact persons and our contact details at a glance:

[Checklist](#)

Exhibitor directory

We will publish the list of exhibitors in a few weeks on the siex website.

In addition to your company name, you can register four additional brands free of charge to improve your visibility. Please upload a logo and a key visual for each brand you register via the exhibitor management system [AMS \(aussteller.trendfairs.de\)](https://ams.aussteller.trendfairs.de). A key visual can be a product image or a type of company motive.

Value added tax obligation in Switzerland for foreign companies

Below you will find information on the legal basis of the VAT obligation in Switzerland for foreign companies.

[Further information](#)

Stand confirmation / hall plan

In mid-July you will receive the stand confirmations with your exact stand position, stand size and stand type.

Media data - your advertising options

Advertising media are an essential component of your **success** at siex. These offer you the opportunity to communicate your **brand presence** impressively to visitors.

Increase your **visibility**, from the "**powered by**" **package** and visual presentation in the trade fair magazine to appearances on the website, presentations in the exhibition centre or articles in one of our trade visitor newsletters.

Achieve **increased attention** for your trade fair presence.

[Book advertising media here](#)

Advertise your swiss interior expo



Advertise your siex participation on your **website**, on your **social media channels**, in your **e-mail** signatures, in newsletters and via your sales team.

You can find **free banner and stopper** here:

[Advertising banner](#)

[Stopper for your advertising](#)

If you have missed an exhibitor information, you can read it at any time.

[Previous exhibitor infos](#)

Follow us on social media



We will contact you soon with further relevant details for your preparation.

Any questions?



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Kind regards

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wir sehen uns.

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