

outlook

swiss interior expo | 9 to 11 November 2026 | Bern, Switzerland

Information on participating in the trade fair for furnishing and kitchen



www.swiss-interior-expo.ch

join the siex community



the swiss trade fair for furnishing and kitchen

The swiss interior expo is a business event for all companies involved in the kitchen and the entire furnishing world in Switzerland for Switzerland. The B-to-B event was developed specifically for the kitchen and furnishing industry and is customised for Switzerland.

This is where the industry meets decision-makers and movers and shakers from the kitchen and household appliance trade, interior designers/architects, specialist planners, developers, designers, carpenters, investors, general contractors and trade media from Switzerland. The live event is rounded off by formats

for networking and inspiring knowledge exchange and successful business.

swiss interior expo is aimed exclusively at a specialist audience from Switzerland and neighbouring countries.

Focussing on the furnishing and kitchen industry promises you business success as an exhibitor.



exhibitors at the swiss interior expo



Sven Breitenmoser,
Managing Director,
Quooker Schweiz AG
'After our successful participation in 2024, we know how valuable

a trade fair in this exclusive environment is for the industry. With our high-quality Quooker fittings, we are firmly established in the Swiss market, and swiss interior expo offers an ideal platform to showcase our innovations.'



Further statements



Jörg Varnholt
Sales Manager Export Europe,
Häcker Küchen GmbH & Co. KG
'We look back positively on the first swiss interior expo in Bern. In

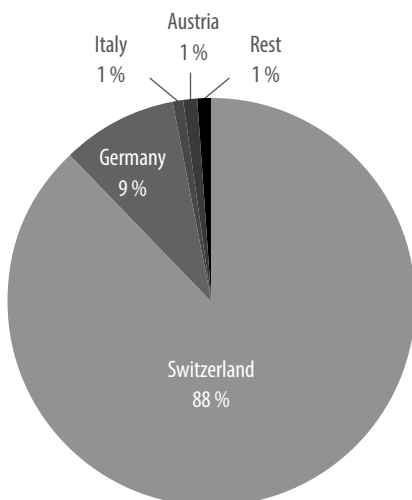
addition to looking after our long-standing Swiss customers, we were also able to welcome a large number of interested parties to our stand. The trade fair offered us a good platform for presenting our new products and we very much appreciated the dialogue with our specialist trade partners on site. It was a successful first presentation in the Swiss market for Häcker.'



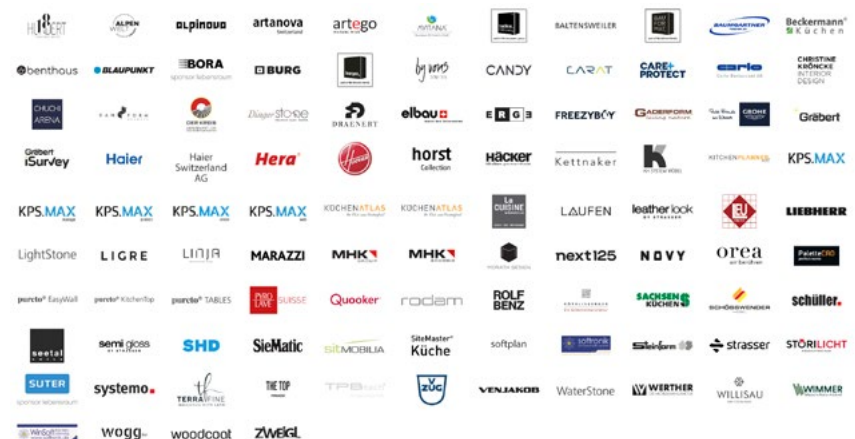
Walter Pretelli
Managing Director,
einrichtenschweiz
'In line with our vision, einrichtenschweiz is committed to high-

quality and passionate interior design in Switzerland. We see our mission in the networking of the furnishing industry. A trade fair serves precisely the purpose of offering the industry such a platform for networking and successful business. We are delighted that swiss interior expo is a trade fair that gives the industry the opportunity to prioritise networking as well as presenting new products and trends.'

trade visitors by origin - a trade fair in switzerland for switzerland



Review 2024



lebensraum

In lebensraum, the 'kitchen, dining and living' rooms merge into a harmonised overall presentation.

The focus is on the live experience, the immersion in real living worlds. In addition to creative input for retailers, lebensraum also offers exhibitors enormous possibilities and additional sales opportunities.

We present unique living spaces in a variety of designs and flavours, put together with products from participating exhibitors and brought together by a renowned design agency.

Today, living spaces are the planning basis for most residential architecture and private customers, retail companies and contract furnishers no longer focus on a single room for the kitchen, dining, lounge or living room. Modern furnishing means: everything from a single source and designed for one or two large rooms.

The swiss interior expo addresses precisely this future theme of living space.



stage

Discover trends - share knowledge

An additional added value for trade visitors and exhibitors is the stage.

It is an industry portal for knowledge transfer and networking. Speakers will provide information on trends and innovations in the industry. Decision-makers from industry and associations enter into dialogue with trade visitors and the trade press.

The stage offers informative programme items every day on the three days of the trade fair.

flexible booking

Whether small or large. Here we make sure that you are optimally presented.

- Related product and brand worlds are positioned at different locations in the hall
- Large and small exhibition stands are attractively positioned in harmony
- Every visitor reaches every exhibitor
- Every exhibitor is visible to every visitor
- Every location in the hall has a similar to equal attractiveness

So that you are in the best place during swiss interior expo and reach your target audience.

trade fair business redefined: short distances, good infrastructure and perfect networking

Globally active companies, established SMEs, large brands and smart newcomers from the industry meet at the swiss interior expo in Bern. At the centre The focus is on everything to do with kitchens and furnishing.

Use the trade fair as the perfect opportunity to present your innovations and highlights to a predominantly Swiss trade audience.

Admission is for trade visitors only.



at the right time
at the right place

Bern - City of Culture

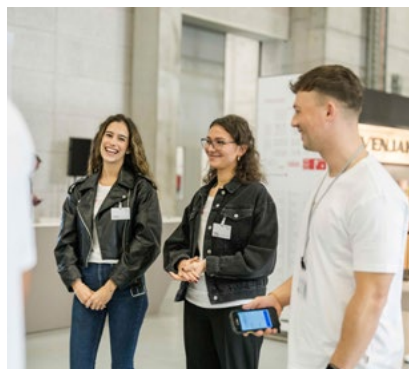
In addition to a diverse cultural offering and a unique mix of urban and rural lifestyle, Bern offers 40 hotels with over 2,000 hotel rooms and more than 300 restaurants, bars and cafés. The centrepiece is the historic old town, which has been a UNESCO World Heritage Site since 1983.

Short distances

Bern is the city of short distances. Almost everything here is within walking distance. Events can be planned efficiently and sustainably: no additional transport is required and events can easily be split between several locations.

Perfect location

Its central location in the heart of Europe, excellent transport connections and short walking distances within the city make Bern the perfect location for pleasant journeys from all over the world.



top service

**Coveted services
at the swiss interior expo**

From signage to car park services, from check-in to high-performance mobile phone reception plus free Wi-Fi. Electricity, water, waste water, LAN and ceiling suspensions are located where you want them. swiss interior expo offers you customised lighting and other services:

- Naming of several brands per exhibitor
- Personal scanners to record your visitors
- Extensive photo documentation on your utilisation
- Catering service
- Stand cleaning and security
- Loading and unloading service
- Empties storage
- Hostess service
- Hotel service
- Technical service
- Suspension systems (optional)



So that you can concentrate on the most important things: Your customers and successful business.

Promote your trade fair presence

An essential component for the success of your swiss interior expo is that you communicate your participation to visitors in a memorable way.

Advertising media, banners for free use and much more can be found here:

[Promote trade fair presence](#)



trade visitors

- Architects
- Building cooperatives
- Specialist furniture retail
- General / total contractor
- Industry
- Interior designers
- Investors / Family Offices
- Kitchen retailer
- Media representatives
- Networker
- Project developer
- Carpenter
- Associations

facts & prices

Date

Monday, 9 November 2026
to Wednesday, 11 November 2026

Exhibition times

daily from 9 am to 6 pm

Exhibition highlights

- 100% qualified trade visitors
- Free naming of up to 5 brands
- Special show lebensraum
- Knowledge transfer and networking on the stage
- Top lead generation system

Exhibition venue

BERNEXPO
Mingerstrasse 6
CH-3014 Bern, Switzerland
www.bernexpo.ch

Product range

- Accessories
- Acoustics
- Bathroom furniture
- Benches

- Chairs
- Children's and youth furniture
- Cooperation partner
- Countertops
- Dining room furniture
- Disassembled furniture
- Doors
- Electrical household appliances
- Extractor hoods
- Faucets
- Fittings
- Floor coverings / fittings
- Furniture and upholstery fabrics
- Furniture
- Home decoration
- Home furniture
- Institutions / associations
- Interior design
- Interior shading
- Kitchen furniture
- Light
- Mattresses
- Media and publishers

- Niche splashbacks
- Outdoor fire
- Outdoor furniture
- Outdoor kitchen
- Services
- Sinks
- Small and individual pieces of furniture
- Suppliers
- Tables
- Tools
- Trade press
- Utility room
- Waste systems

Organiser

trendfairs GmbH
Kurgartenstraße 37
90762 Fürth, Germany
info@trendfairs.de
www.trendfairs.de

[Register online here](#)



Impressions

book rental system stand

You can order turnkey stand constructions with standard equipment from trendfairs.

Rental system stands



trendfairs - the premium organiser of specialised trade fairs

We are a trade fair organiser with excellent event know-how and a keen sense of the market.

Our objective is to make our trade fairs a success for exhibitors and visitors alike. Our passion is valid for the fascination of the unique, the extraordinary – for the establishment of outstanding events with high attraction. This is how we make trade fairs better and exhibitors more successful. We love inspiration and live perfection.

We are committed to you



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Marc Röder

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roeder@trendfairs.de

wir sehen uns.

Application to participate in swiss interior expo from 9 to 11 November 2026. We hereby make a binding application for participation on the basis of the "Exhibition Regulations / Conditions of Participation".

Exhibitor / Company name	
Main contact person (First name / last name)	
Mobile	Email (invoice recipient)
Street	Postcode / town / city / country
Phone	Website www.
Different billing address	VAT reg. no.
	Email (invoice recipient)

Exhibition stand - Your stand request

<p>We need the following stand size category</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;"></th> <th style="width: 35%; text-align: center;">Booking until 30.01.2026</th> <th style="width: 35%; text-align: center;">Booking from 31.01.2026</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> 20 - 49 m²</td> <td style="text-align: center;">CHF 289/m²</td> <td style="text-align: center;">CHF 309/m²</td> </tr> <tr> <td><input type="checkbox"/> 50 - 99 m²</td> <td style="text-align: center;">CHF 278/m²</td> <td style="text-align: center;">CHF 298/m²</td> </tr> <tr> <td><input type="checkbox"/> 100 - 199 m²</td> <td style="text-align: center;">CHF 268/m²</td> <td style="text-align: center;">CHF 288/m²</td> </tr> <tr> <td><input type="checkbox"/> 200 - 250 m²</td> <td style="text-align: center;">CHF 255/m²</td> <td style="text-align: center;">CHF 275/m²</td> </tr> </tbody> </table>		Booking until 30.01.2026	Booking from 31.01.2026	<input type="checkbox"/> 20 - 49 m ²	CHF 289/m ²	CHF 309/m ²	<input type="checkbox"/> 50 - 99 m ²	CHF 278/m ²	CHF 298/m ²	<input type="checkbox"/> 100 - 199 m ²	CHF 268/m ²	CHF 288/m ²	<input type="checkbox"/> 200 - 250 m ²	CHF 255/m ²	CHF 275/m ²	<p>We require the following exhibition space and position</p> <p>Stand size <input style="width: 50px;" type="text"/> m² (minimum size 20 m²)</p> <p>We would like to have the following types of stands</p> <p><input type="checkbox"/> One side open </p> <p><input type="checkbox"/> Two sides open + 8 % per m² </p> <p><input type="checkbox"/> Three sides open + 12 % per m² </p> <p><input type="checkbox"/> Island booth + 18 % per m² </p>
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<p>Additional costs</p> <ul style="list-style-type: none"> ▪ Energy contribution CHF 19/m² ▪ Marketing contribution CHF 595 (mandatory) ▪ Exhibitor's liability insurance CHF 30 (mandatory) 																
<p>Co-exhibitor <input type="checkbox"/></p> <p>At the stand of (company) _____ for CHF 595 incl. Marketing contribution and Exhibitor's liability insurance</p>																
<p>The organiser will consider stand requests as far as possible. A deviating allocated area +/- 10 % of the stand request does not require any enquiry with the applicant.</p>																

Participation fees "lebensraum"

<p>We are exhibitors in the field of and wish</p> <ul style="list-style-type: none"> <input type="checkbox"/> Kitchen CHF 12.900 <input type="checkbox"/> Table, chair, bench CHF 6.300 <input type="checkbox"/> Upholstered furniture / lounge CHF 6.300 <input type="checkbox"/> Home furniture CHF 6.300 <input type="checkbox"/> Light CHF 1.550 <input type="checkbox"/> Carpet / decoration CHF 950 	<p>Additional costs</p> <ul style="list-style-type: none"> ▪ Marketing contribution CHF 595 ▪ Exhibitor's liability insurance CHF 30
<p>"lebensraum" can be booked as a single booking or as an additional area for a stand ("Additional costs" only arise for individual bookings of "lebensraum").</p>	

Please provide us with the names of additional contact persons who are involved in the organisation of the trade fair.

Organisation / Technical

Marketing

Contact person on site during trade fair

The contract shall be concluded by written confirmation of the organiser as well as by legally binding signature of this application. A binding confirmation of participation shall only be issued upon confirmation of participation by trendfairs GmbH. There is no entitlement to the desired stand and position. Rights of withdrawal remain unaffected. We will make every effort to fulfil your stand request. All prices listed are subject to the statutory value-added tax.

In the course of organising the event and processing your personal data, this data may be passed on to third parties for the purpose of fulfilling the contract. Information can be found on our website under "Data protection".

With the signature, the validity of the exhibition regulations/conditions of participation, as follows printed under 4.0, expressly recognized by the exhibitor for participation in the event.

In addition to your company name, you can register four other brands here free of charge

(The name of the company is also the brand. We charge CHF 295 per trademark entry for each additional registered trademark, including logo and address)

In addition, we ask you to send **your brand logos as vector graphics** (.eps-file in 4c, black / white and negative), as well as a **key image for each brand** (.jpg-file at least 800 x 440 px, one image / no collage or text compilations). Please send these files to Ms Yasemin Eker immediately after submitting your application: eker@trendfairs.de.

Exhibitor brand (company name)	www.																																																							
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In addition to your company name, you can register four other brands here free of charge

(The name of the company is also the brand. We charge CHF 295 per trademark entry for each additional registered trademark, including logo and address)

In addition, we ask you to send **your brand logos as vector graphics** (.eps-file in 4c, black / white and negative), as well as a **key image for each brand** (.jpg-file at least 800 x 440 px, one image / no collage or text compilations). Please send these files to Ms Yasemin Eker immediately after submitting your application: eker@trendfairs.de.

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3.0 other information

Other information about swiss interior expo

Your swiss interior expo trade fair package includes the following services free of charge

- Trade fair participation exhibition time (9 to 11 November 2026, 9 am – 6 pm)
- Set-up and dismantling days
- Sufficient parking spaces in and around the exhibition grounds
- Designated parking
- Online check-in (visitor registration)
- Entry for industry professionals only
- Staff for reception and trade fair organisation
- Exhibitor passes: Using digital, personalized exhibitor registration exhibitor passes are generated for download.
Also available in your cards / your wallet.
- Security service in and around the exhibition area (excluding exhibition stands)
- Cleaning of the exhibition area (excluding exhibition stands)
- Signage to, in and around the exhibition area
- General lighting excluding exhibition stands
- Wi-Fi usage within the exhibition centre
- Heating / air conditioning / ventilation
- Toilet service / toilet cleaning
- Spacious restaurant
- Catering for exhibitors (fees apply)
- Stand catering for exhibitors (fees apply)
- Stand security (fees apply)
- Individual visitor scanning with analysis (fees apply)
- Attractive, unique advertising media to increase your success during the exhibition (fees apply)

Your marketing package includes the following

- An entry in the online exhibition directory with company and brand names (including link)
- An entry in the exhibition magazine with logo and address
- Promotion in the trade press (online and print)
- Direct postal promotion to trade visitors, multiple times via email (direct and via third parties) and via social media networks
- Newsletter promotion using trendfairs GmbH's address database and via third party providers
- Regular press and public relations
- Promotional banners for your website / emails for advertising swiss interior expo
- Production and distribution of the trade fair magazine
- Search Engine Optimisation (SEO)
- Online campaigns
- Social media campaigns

Other information

- You can use the Aussteller Management System (AMS) to place your order for rental furniture, rental equipment, separate power supply, separate water connection, advertising media, traverse systems, light systems etc. easily and conveniently online. Login credentials will be provided upon receipt of your application, or approx. three months before the trade fair start date.
- **Set-up time:**
Wednesday, 4 November 2026 until Saturday, 7 November 2026 from 7 am – 10 pm
Sunday, 8 November 2026 from 7 am – 12 pm
After this, only dirt-free decoration works are permitted at the stand (12 pm – 6 pm). Construction ends at 6 pm.
- **Dismantling time:**
11 November 2026 from 7 pm continuously until 13 November 2026, 6 pm
- **Exhibition times:**
9 to 11 November 2026, daily from 9 am – 6 pm

4.0 exhibition regulations / conditions of participation

4.1 Event

4.1.1 The organiser of the trade fair is trendfairs GmbH, Kurgartenstraße 37, 90762 Fürth, represented by the managing director Michael Rambach.

4.1.2 Participation in the event is subject to a corresponding agreement between the organiser and the exhibitor. This becomes effective upon registration by the exhibitor and confirmation of participation by the organiser.

4.2 Registration

4.2.1 By sending the registration, whether in digital or physical form, the Exhibitors expressly acknowledge the validity of these Exhibition Regulations / Conditions of Participation. The exhibitor's application for participation must be made via a communication channel provided by the organiser. A binding application can be submitted using the online portal provided by the organiser. In this case, the exhibitor is obliged to truthfully enter the requested participation data and transmit it to the organiser using the corresponding button. By submitting the application for participation in the trade fair, the exhibitor accepts the exhibition regulations/ participation conditions and the special event conditions (are published in the AMS) as part of the contract. The conclusion of the contract is complete and binding for both parties when the organiser sends the confirmation of participation to the exhibitor by email.

4.2.2 The exhibitor's application for participation must be submitted via a provided communication channel. A binding request can be made using of the online portal provided by the organiser for this purpose. In this case the exhibitor is obliged to truthfully enter the requested participation data and transmit it to the organiser using the corresponding button.

The conclusion of the contract is completed and binding for both parties when the organiser confirmation of participation sent to the exhibitor by email. Reservations and conditions are not allowed at registration. If such are inserted into the registration forms, they are considered legally unremarkable unless they are confirmed in writing by the organiser.

4.2.3 The decision on the acceptance of the application for participation and the allocation of the stand is made by the organiser with the care of a prudent businessman and within the scope of the available space. In the event of overbooking, the order in which registrations are received is generally decisive. There is no entitlement to participation.

4.2.4 For objectively justified reasons, in particular if the available stand space is insufficient, the organiser may exclude individual applicants from participation and/or, if it is necessary to achieve the purpose of the event, restrict the event to certain groups of exhibitors or providers or reduce the desired stand size.

4.2.5 The exhibitor will receive a written letter of acceptance of the application for participation: Confirmation of participation by email. Stand number, stand size and further details of the stand occupancy will be made with a separate written announcement.

The booth allocation is carried out by the organiser according to aspects that are determined by the exhibition theme. The exhibitor is not entitled to the allocation of a specific stand space and does not obtain such space by having already occupied the same space at a previous event of the organiser. However, the organiser will take into account special stand requests within the scope of the possibilities. Deviating allocated area +/- 10 % is within the tolerance range and does not require any inquiry with the applicant.

4.3 Stand design

4.3.1 The design of the stand and the necessary construction are the responsibility of the exhibitor. The exhibitor must take into account the character and appearance of the event. The organiser is entitled to prescribe certain arrangements in this context. The exhibitor is responsible for compliance with the safety regulations. The organiser will not accept stands that impair the overall image of the event. The same applies to inadmissible advertising statements.

4.3.2 The allocated stand dimensions must not be exceeded. Exceeding the allocated stand dimensions/areas on site requires approval from trendfairs. Additional backstage areas allocated and approved by trendfairs may not be used to store paper, cardboard, packaging or flammable liquids. The additional area used will be invoiced. The maximum standing height is 4 meters. Deviating stand heights require the approval of the trade fair management. Suspensions from the hall ceiling also require the approval of the exhibition management. From a height of 2.5 meters, the backs of the stand boundaries must have a pure white and optically flawless surface. In particular, they must not contain any text or graphics.

The organiser recommends an open stand design for head and island stands. The stand owner is responsible for checking the statics. Suspension points are to be requested from the organiser.

4.3.3 **Operating obligation:** The exhibitor is obliged to keep the stand manned during the opening times for the entire duration of the event. There is an obligation to operate. The exhibition stands must be staffed for the entire duration of the event. The removal of exhibits and the dismantling of stands before the official end of the swiss interior expo trade fair is not permitted. In the event of a violation of the operating obligation, the organiser is entitled to charge a contractual penalty of 20 % of the basic rent.

4.3.4 The subletting of stand space or other transfer to third parties is excluded. In the event of an infringement, the organiser is entitled to terminate the participation agreement extraordinarily and without notice. In this case, the exhibitor remains obliged to pay the agreed stand rent and other costs. Co-exhibitors who have registered themselves are exempt from this rule.

4.3.5 Special requirements for the construction and dismantling of exhibition stands. The exhibitor is obliged to complete the stand within the period specified in the exhibitor information. The participant must bear the costs incurred by the organiser due to delayed completion or even stand construction that did not take place, regardless of the reason.

4.4 Early termination of the contract

4.4.1 The exhibitor is bound to his registration up to three months before the start of the exhibition. Ordinary termination of the participation agreement is not intended. The right to extraordinary termination remains unaffected.

4.4.2 If the exhibitor cancels his participation after confirmation of participation up to three months before the start of the event, he owes 40 % of the agreed stand rent as a flat-rate compensation. If the cancellation occurs after that (and after confirmation of participation), the exhibitor owes 100 % of the agreed stand rent as flat-rate compensation. The cancellation must be made in writing. The exhibitor's right to prove that no damage was incurred or that the damage was significantly lower than the agreed lump-sum compensation remains unaffected. In the event of cancellation or other unauthorised withdrawal from the contract, the organiser is entitled, but not obliged, to otherwise freely dispose of the stand space.

4.4.3 The organiser is entitled to withdraw from the contract or to terminate it extraordinarily and without notice if there is an important reason in the person of the exhibitor. Such an important reason exists in particular if an application for the opening of insolvency proceedings has been filed against the exhibitor, such an application has been rejected due to lack of assets or insolvency proceedings have been opened.

4.5 Invoicing / payment

4.5.1 Invoices for participation and other costs incurred will be issued approx. 12 weeks before the start of the event. Payment is due immediately upon receipt of the invoice without any deductions. The invoice will be sent by the organiser by email.

4.5.2 The organiser is entitled to terminate the participation contract extraordinarily and without notice if the exhibitor has not made the payments due to trendfairs GmbH despite a reminder.

4.5.3 The organiser reserves the right to assert the statutory right of lien.

4.6 Force majeure

4.6.1 The organiser is entitled to postpone, shorten, lengthen or cancel the event if there are compelling reasons for which he is not responsible or in the event of force majeure.

4.6.2 In such an exceptional case, the exhibitor is not entitled to withdraw from the contract or to claim damages.

4.6.3 If the event does not take place for reasons for which the organiser is not responsible, the organiser can demand up to 25 % of the agreed participation fee from the exhibitor as general expense allowance.

4.6.4 If an event that has already started has to be canceled for reasons for which the organiser is not responsible, the participation fee and other payments will not be refunded.

4.6.5 The organiser is not liable to the exhibitor for damage or other disadvantages that the exhibitor incurs as a result of the cancellation or termination of the event for reasons for which the organiser is not responsible.

4.7 Place of fulfilment / Place of jurisdiction

4.7.1 In the event of disputes, Swiss law shall apply exclusively.

4.7.2 The place of jurisdiction is Bern.