



current status: 11 March 2026 - The illustrations are for illustrative purposes only – example illustration

furniture square – the curated stage for leading furniture brands



The **furniture square** is an exclusive showcase within the swiss interior expo – taking place from **9 to 11 November 2026 in Bern, Switzerland**. A curated area will be created at the heart of the exhibition for up to eight selected furniture brands from the design and premium sectors.

The **furniture square** offers manufacturers the opportunity to showcase their collections in a **high-quality, architecturally designed setting** – prominently displayed at the heart of the exhibition. An integrated **coffee bar** makes the square a meeting place for architects, interior designers, retail partners and project developers.

Your performance

- Display area: 4 x 4 m
- Pixlip wall, double-sided (2.5 x 2.5 m)
- High-quality lighting design via truss system
- Open-plan layout
- Central hospitality and networking area

Your investment

Stand furniture square	CHF 4.965,-
Marketing contribution	CHF 888,-
Exhibitor's liability insurance	CHF 30,-
Total plus VAT	CHF 5.883,-

Limited places available – A maximum of 8 brands · Awarded according to the following principle: **first come – first serve**

1.0 application documents special show „furniture square“ contact details

Application to participate in swiss interior expo from 9 to 11 November 2026. We hereby make a binding application for participation on the basis of the "Exhibition regulations / Conditions of participation".

Exhibitor / Company name	
Main contact person (First name / Last name)	
Street	VAT reg. no.
Postcode / Town / Country	Mobile
Phone	E-Mail
Website www.	Different billing address
Email (invoice recipient)	

Additional contact persons who are involved in the organisation of the trade fair

Organisation / Technical

First name / Last name	Phone
E-Mail	Mobile

Marketing

First name / Last name	Phone
E-Mail	Mobile

Contact person on site during trade fair

First name / Last name	Mobile
E-Mail	

The contract is concluded upon written confirmation by the organiser and the legally binding signature of this application. A binding confirmation of participation is only given upon confirmation of participation by trendfairs GmbH. There is no entitlement to the desired stand type and position. Rights of withdrawal remain unaffected by this. We will endeavour to fulfil your stand request. All prices listed are subject to statutory value added tax.

In the course of organising the event and processing your personal data, this data may be passed on to third parties for the purpose of fulfilling the contract. For more information, please contact www.swiss-interior-expo.ch/data-protection/.

Place / Date	Signature
--------------	-----------

By signing, you confirm that you have read the exhibition rules / conditions of participation.

Special show „furniture square“

We would like to book participation:

furniture square (4 x 4 m Plattform) CHF 4,965

Scope of services:

- Pixlip wall, double-sided (2.5 x 2.5 m)
- High-quality lighting design via truss system

Print specifications for the Pixlip wall:

- Custom design, 4-colour (front and back printed)
- Print dimensions: W 2,530 x H 2,530 mm, excluding bleed marks
(Visible area: W 2,500 x H 2,500 mm)
- CMYK mode, as a PDF, 150 dpi
- Convert text to paths, embed images

Data delivery:

Please email the data or download link **by 24 July 2025 at the latest** to:

Nicole Dylong, dylong@trendfairs.de



The 'furniture square' special show is a curated area for up to eight selected furniture brands from the design and premium sectors.

'furniture square' offers manufacturers the opportunity to showcase their collections in a high-quality, architecturally staged setting. They can participate in the ready-made presentation concept with their product alone, without having to build their own stand.

The 'furniture square' special show can be booked as a standalone booking or as additional space alongside a stand. 'Mandatory services' apply only to standalone bookings.

Different set-up time: Saturday, 7 November 2026 from 12:00 noon.

Mandatory services

• Marketing contribution CHF 595

• Exhibitor liability insurance CHF 30

The contract is concluded upon written confirmation by the organiser and the legally binding signature of this application. A binding confirmation of participation is only given upon confirmation of participation by trendfairs GmbH. There is no entitlement to the desired stand type and position. Rights of withdrawal remain unaffected by this. We will endeavour to fulfil your stand request. All prices listed are subject to statutory value added tax.

In the course of organising the event and processing your personal data, this data may be passed on to third parties for the purpose of fulfilling the contract. For more information, please contact www.swiss-interior-expo.ch/data-protection/.

Place / Date

Signature

By signing, you confirm that you have read the exhibition rules / conditions of participation.

3.0 application documents brand registration

In addition to your company name, you can register four additional brands free of charge

(from the sixth registered brand onwards, we charge CHF 295 per brand entry, including logo and address).

In addition, we ask you to **send us your brand logos** as vector graphics (.eps file in 4c, black and white and negative) and **one image per brand**

(.jpg file, min. 800 x 440 px, one image / no collages or text montages). Please send your data immediately after submitting your application to: info@trendfairs.de

1 Exhibitor brand (Company name) (free of charge)	www.
2 other brand (free of charge)	www.
3 other brand (free of charge)	www.
4 other brand (free of charge)	www.
5 other brand (free of charge)	www.
6 other brand (CHF 295)	www.

Please tick all product groups of this brand (multiple selection possible).

	1	2	3	4	5	6
Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Acoustics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air purification	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bathroom furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bedroom furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Benches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carpets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chairs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Children's / youth furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cooperation partner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Countertops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dining room furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disassembled furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Doors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electrical household appliances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Extractor hoods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Faucets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fittings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floor coverings / fittings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Furniture / upholstery fabrics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glass / porcelain / ceramic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home decoration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Institutions / associations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior shading	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kitchen furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Light	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Miscellaneous	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Niche splashbacks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor fireplaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor kitchen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sinks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Small / individual pieces of furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smart homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Software / IT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trade press / media / publishers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upholstered furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Utility room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Waste systems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Information about swiss interior expo

<p>Your swiss interior expo exhibition package includes the following:</p> <ul style="list-style-type: none">• 3-day trade fair participation (trade fair dates: 9 to 11 November 2026, 9 a.m. to 6 p.m. each day)• Set-up and dismantling days• Sufficient parking spaces at and around the exhibition grounds• Parking signage• Online check-in (visitor registration)• Admission for trade visitors only• Service personnel for visitor check-in• Exhibitor passes• Security service at and around the exhibition grounds (excluding exhibition stands)• Cleaning of the exhibition grounds (excluding exhibition stands)	<p>i</p> <ul style="list-style-type: none">• Signage to, at and within the exhibition grounds• Basic lighting• Wi-Fi access on the exhibition grounds• Heating/air conditioning/ventilation• Toilet service/toilet cleaning• Spacious restaurant• Catering for exhibitors and trade visitors (for a fee)• Stand catering for exhibitors (for a fee)• Stand security (for a fee)• Lead tracking via visitor scans with evaluation (for a fee)• Attractive, sometimes unique advertising media to increase your visibility and your trade fair success (for a fee)• Removal and recycling of waste generated during set-up and dismantling as well as during the trade fair
--	---

<p>Your marketing package includes the following items:</p> <ul style="list-style-type: none">• Online entry in the exhibitor directory with company and brand names (including links)• Entry in the trade fair magazine• Promotion in trade media (online and print)• Multiple promotion to trade visitors via e-mail (directly and via third-party providers) and via social media networks• E-mail advertising to the address database of trendfairs GmbH	<p>i</p> <ul style="list-style-type: none">• Newsletter advertising to the address database of trendfairs GmbH and via third-party providers• National and international press and public relations work• Provision of advertising banners for your website / emails for advertising / advertisements / social media for swiss interior expo• Production and distribution of the trade fair magazine• Search engine optimisation• Online campaigns• Social media campaigns
---	---

<p>Set-up time: Wednesday, 4 November 2026 until Saturday, 7 November 2026 from 7 am to 5 pm Sunday, 8 November 2026 from 7 am to 12 pm After this, only dirt-free decoration works are permitted at the stand. Early stand construction and night work after 5 pm are possible on request and for a fee.</p> <p>Dismantling time: 11 November 2026 from 7 pm continuously until 13 November 2026, 6 pm</p> <p>Exhibition times: 9 to 11 November 2026, daily from 9 am to 6 pm</p>	<p>i</p> <p>Further information</p> <ul style="list-style-type: none">• You can use the Aussteller Management System (AMS) to place your order for rental furniture, rental equipment, separate power supply, separate water connection, advertising media, traverse systems, light systems etc. easily and conveniently online. Login credentials will be provided upon receipt of your application, or approx. three months before the trade fair start date.
--	---

5.0 application documents

exhibition rules / conditions of participation

5.1 Event

5.1.1 The organiser of the trade fair is trendfairs GmbH, Kurgartenstraße 37, 90762 Fürth, represented by the managing director Christopher Boss and the authorised signatory Marc Röder.

5.1.2 Participation in the event requires a corresponding agreement between the organiser and the exhibitor. This agreement is concluded when the exhibitor registers and the organiser confirms participation.

5.2 Registration

5.2.1 The exhibitor's application to participate must be submitted via a communication channel provided by the organiser. A binding application can be submitted either as a PDF file sent to the organiser as an email attachment or using the online portal provided by the organiser for this purpose. In this case, the exhibitor is obliged to enter the requested participation data truthfully and to transmit it to the organiser using the appropriate button. By submitting the application to participate in the trade fair, the exhibitor accepts the exhibition regulations / conditions of participation and the special event conditions as part of the contract. The contract is concluded and binding for both parties when the organiser sends the confirmation of participation to the exhibitor by email.

5.2.2 Reservations and conditions are not permitted during registration. If such reservations or conditions are included in the registration forms, they shall be deemed legally invalid unless confirmed in writing by the organiser.

5.2.3 The organiser shall decide on the acceptance of applications for participation and the allocation of stands with the diligence of a prudent businessman and within the limits of the space available. In the event of overbooking, the order in which applications are received shall generally be decisive. There is no entitlement to participation.

5.2.4 The organiser may, for objectively justified reasons, in particular if the available stand space is insufficient, exclude individual applicants from participation and/or, if necessary to achieve the purpose of the event, restrict the event to certain groups of exhibitors or suppliers or reduce the desired stand size.

5.2.5 Upon acceptance of the application to participate, the exhibitor will receive written confirmation of participation by e-mail. The stand number, stand size and further details of the stand allocation will be provided in a separate written notification.

5.2.6 Stands will be allocated by the organiser according to criteria specified by the exhibition theme. The exhibitor shall have no claim to the allocation of a specific stand area and shall not be entitled to such an allocation on the basis of having occupied the same area at a previous event organised by the organiser. However, the organiser shall take special stand requests into account as far as possible. Any deviation in the allocated area of +/- 10 % shall be within the tolerance range and shall not require consultation with the applicant.

5.3 Stand design

5.3.1 The design of the stand and the necessary construction are the responsibility of the exhibitor. The exhibitor must take into account the character and appearance of the event. The organiser is entitled to prescribe certain designs in this context. The exhibitor is responsible for compliance with safety regulations. Stands that detract from the overall appearance of the event will not be accepted by the organiser. The same applies to inadmissible advertising statements.

5.3.2 The allocated stand dimensions must not be exceeded. Any exceeding of the allocated stand dimensions / areas on site requires the organiser's approval. Additional backstage areas allocated and approved by trendfairs may not be used for storing paper, cardboard, packaging or flammable liquids. The additional space used will be charged. The maximum stand height is 4.00 metres. Any deviation from this height requires the approval of the exhibition management. Suspensions from the hall ceiling also require the approval of the exhibition management. The rear sides of the stand boundaries must have a pure white or black and visually flawless surface from a height of 2.50 metres. In particular, they must not feature any text or graphics. The organiser recommends an open stand design for end and island stands. The stand owner is responsible for checking the statics.

5.3.3 **Operating obligation:** The exhibitor is obliged to keep the stand manned during the entire duration of the event during opening hours. There is an obligation to operate. The exhibition stands must be staffed throughout the entire duration of the event. The removal of exhibition goods and the dismantling of stands before the official end of the exhibition is not permitted. In the event of a breach of the obligation to operate, the organiser is entitled to charge a contractual penalty of 20% of the basic rent.

5.3.4 Subletting of stand space or other transfer to third parties is not permitted. In the event of a violation, the organiser is entitled to terminate the participation agreement extraordinarily and without notice. In this case, the exhibitor remains obliged to pay the agreed stand rental and other costs. Co-exhibitors with their own registration are exempt from this rule.

5.3.5 The exhibitor is obliged to complete the stand within the period specified in the exhibitor information. The participant shall bear any costs incurred by the organiser as a result of late completion or, for whatever reason, failure to construct the stand.

5.4 Early termination of the contract

5.4.1 The exhibitor is bound by their registration until 3 months before the start of the exhibition. There is no provision for ordinary termination of the participation agreement. The right to extraordinary termination remains unaffected.

5.4.2 If the exhibitor cancels their participation after confirmation of participation up to 3 months before the start of the event, they shall owe 40 % of the agreed stand rental as lump-sum compensation. If the cancellation is made after this date (and after confirmation of participation), the exhibitor shall owe 100% of the agreed stand rental fee as lump-sum compensation. Cancellation must be made in writing.

5.4.3 The organiser is entitled to withdraw from the contract or to terminate it extraordinarily and without notice if there is good cause in the person of the exhibitor. Such good cause shall be deemed to exist in particular if an application for the opening of insolvency proceedings has been filed against the exhibitor, if such an application has been rejected for lack of assets, or if insolvency proceedings have been opened.

5.5 Invoicing / Payment

5.5.1 Invoices for participation and other costs incurred will be issued approximately 12 weeks before the start of the event. Upon receipt of the invoice, payment is due immediately without any deductions. The organiser will send the invoice by email.

5.5.2 The organiser is entitled to terminate the participation contract extraordinarily and without notice if the exhibitor has not made due payments to trendfairs GmbH despite a reminder.

5.5.3 The organiser reserves the right to assert the statutory lessor's lien.

5.6 Waste disposal service

5.6.1 The waste disposal service includes the professional removal and recycling of waste generated at the exhibition stand during set-up and dismantling as well as throughout the entire duration of the exhibition. The waste disposal fee for this is CHF 6 per m². The waste disposal fee is a mandatory service.

5.6.2 The disposal of production waste generated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is not permitted to bring waste that is not generated at the exhibition. Violations will be charged to the exhibitor.

5.7 Force majeure

5.7.1 The organiser is entitled to postpone, shorten, extend or cancel the event if there are compelling reasons beyond its control or in cases of force majeure.

5.7.2 In such exceptional cases, the exhibitor is not entitled to withdraw from the contract or claim damages.

5.7.3 If the event does not take place for reasons for which the organiser is not responsible, the organiser may demand up to 25 % of the agreed participation fee from the exhibitor as general compensation for expenses.

5.7.4 If an event that has already begun has to be cancelled for reasons for which the organiser is not responsible, the participation fee and other payments shall not be refunded.

5.7.5 The organiser shall not be liable to the exhibitor for any damage or other disadvantages incurred by the exhibitor as a result of the cancellation or discontinuation of the event for reasons for which the organiser is not responsible.

5.8 Choice of law and place of jurisdiction

5.8.1 In the event of disputes, German law shall apply exclusively.

5.8.2 The place of jurisdiction is Fürth.