



visible to your customers
promote your trade fair appearance

Media data 2026

 swiss
interior
expo

advertising media – for a strong trade fair presence

Dear Exhibitors,

Use the pulling power of swiss interior expo to highlight your products and services.
Increase your trade fair success through the targeted use of advertising services.

Various advertising media are only available in limited quantities, so bookings are made on a first come, first served basis.
Please make your booking via your Exhibitor Management System (AMS).

Access to the AMS:

<https://aussteller.trendfairs.de/#/s/login>



Cancellation clause

Cancellations of advertising media that have already been booked must be made in writing. For printed matter, cancellation is free of charge up to the respective communicated printing deadline. After this deadline has passed, cancellation is no longer possible and the full agreed price will be charged.

For all other advertising media (e.g. digital advertising space, special services), cancellation fees may apply depending on the work already performed. These will be calculated individually based on the costs and work performed up to the time of cancellation.

The organiser reserves the right to charge in full for services already commenced or fully rendered.

Important dates for booking and data delivery

• Booking 'Leitmotif' and 'powered by' package:

Please book **immediately** due to the timely production of advertisements, banners, inserts, etc.

• Data delivery 'Leitmotif' and logo 'powered by' package

Please **immediately** after booking

• Data delivery for other media

Please send your booked advertising media by **24 July 2026 at the latest**, either by email or as a download link, to:
Nicole Dylong, dylong@trendfairs.de

advertising credit for double trade fair bookings

Dear Exhibitors,

Are you participating in two trendfairs GmbH trade fairs in 2026? This is an opportunity for us to express our appreciation for your loyalty .

In the calendar years in which you participate in two trade fairs from 2026 onwards, you will receive an advertising credit as a special bonus for that year.

This advertising credit will be credited to your advertising booking at the second trade fair this year.

Total stand size up to 120 m²

If your total stand size at both trade fairs adds up to 120 m² or more, you will receive an advertising credit for the calendar year worth 250,- CHF.

Total stand size from 121 m²

If your total stand size from both trade fairs exceeds 121 m², you will receive an advertising credit for the calendar year in the amount of 500,- CHF.

Advertising credit policy

The advertising credit is only valid in the calendar year in which you participate in both trade fairs. It cannot be carried over to subsequent years. The advertising credit is only valid for advertising bookings. It is not transferable to third parties. Cash payments, bank transfers, etc. are excluded. If a trade fair is cancelled, the credit expires. Only designated media are eligible for advertising credit:



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Advertising packages package „the only one“

Advertising credit redeemable

1 swiss interior expo magazine

2 öffentliche Einladung

3 Fachmesse für Küche und Einrichten

4 LARGE AD 590 x 380 px

5 SLIDER AD 1680 x 775 px

6 example illustration

Package „the only one“

This package will give your company, product or service cross-media visibility and attract effective attention.

Bookings are limited to a maximum of one company.

Please book as soon as possible, as the measure takes effect immediately.

The package includes:

- 1** Photo on the front cover of the trade fair magazine
- 2** Photo on the front cover of the invitation card
- 3** Leitmotif advertisements, online banners
- 4** Header image in the trade visitor newsletter
- 5** Slider AD on website homepage
- 6** Film presentation in the catering area

Investment

9.900,- CHF

Booking until 24 July 2026

1x available

Data specification

[more information >](#)

Data delivery

Please send data or download link as soon as possible by email to:
Nicole Dylong, dylong@trendfairs.de

Advertising packages package „powered by“



example illustration

„powered by“ package
Your logo will feature in online and print advertising campaigns. Bookings are limited to a maximum of seven company/brand logos. Please book immediately, as your logo will be visible straight away.

- „powered by“ Package online and print**
Your logo on swiss interior expo media:
- 1 **Homepage** of the website
 - 2 **Trade visitor newsletter** (approx. 8 per year)
 - 3 **Admission ticket** for trade visitors
 - 4 **Editorial page** of the trade fair magazine
 - 5 **Hall plan signage**
 - 6 **Invitation card**
 - 7 **Advertisements** in trade magazines
 - 8 **Credits** for the sixx trade fair film

Investment
3.995,- CHF

Booking until 24 July 2026

7x available

Data specification

- Digital logo as vector graphic
- Four-colour, negative and black and white

Data delivery

Please send data or download link **as soon as possible** by email to:
Nicole Dylong, dylong@trendfairs.de

Advertising packages package „be visible“

Advertising
credit
redeemable



example illustration

Package „be visible“

Your product or service will be visible in a variety of ways: online, on site and via the trade visitor newsletter. The package can be booked a maximum of 5 times. It is a comprehensive complete package for increased attention. With the VIMA Event Scanner, you can quickly and easily record your trade fair contacts.

The package includes:

- 1 Editorial article or 2/1 advertisement in the trade fair magazine
- 2 Logo on floor graphics
- 3 Premium information on the website
- 4 Text/image advertisement in the trade visitor newsletter
- 5 VIMA event scanner app – Real-time lead scanner

Investment

3.295,- CHF

Booking until 24 July 2026

5x available

Data specification

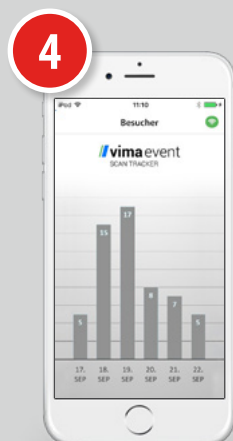
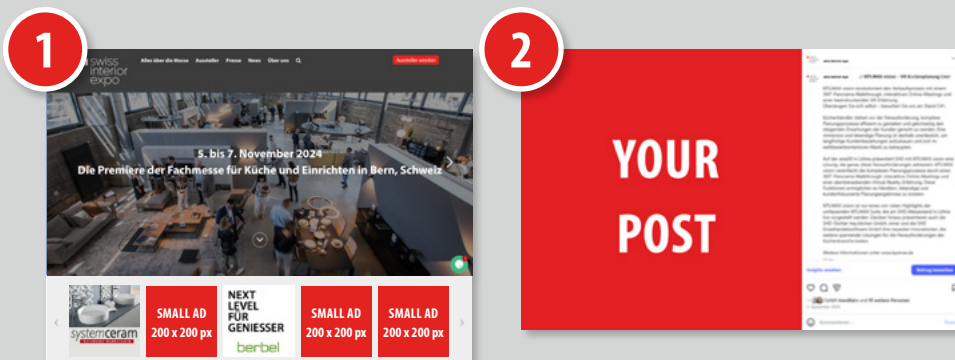
[more information >](#)

Data delivery

Please email the data or download link as soon as possible to:
Nicole Dylong, dylong@trendfairs.de

Advertising packages package „smart and individual“

Advertising
credit
redeemable



example illustration

Package „smart and individual“

Your company, product or service will go viral and be visible on the website and on site.

Your customers will become aware of you in the trade fair magazine, on the website and via social media. This package puts your company in the spotlight in a smart way.

With the VIMA Event Scanner, you can quickly and easily record your trade fair contacts.

The package includes:

- 1 **Small AD Banner** for 3 months on the website
- 2 **News post** on social media channels
- 3 **1/1 advertisement** in the trade fair magazine
- 4 **VIMA-Event Scanner App** – real-time lead scanner

Investment

1.895,- CHF

Booking until 24 July 2026

5x available

Data specification

[more information >](#)

Data delivery

Please send data or download link by
24 July 2026 at the latest by email to:
Nicole Dylong, dylong@trendfairs.de

Print advertising media

photo on the front cover of the invitation card



example illustration

Photo on the front cover of the invitation card

Before the trade fair, trendfairs sends invitation cards to potential trade visitors in Switzerland and some neighbouring countries. You can book one of two cover designs for the invitation card to feature a high-quality product photo of your brand.

The invitation card is designed in the form of a DIN long postcard with a final format of W 210 x H 105 mm (four-colour).

Investment

1.295,- CHF

Booking until 24 July 2026

2x available

Data specification

- Digital photo motif (pure product photo without logo & text)
- Format: W 106.5 x H 59.5 mm (+3 mm bleed all around)
- Resolution: 300 dpi

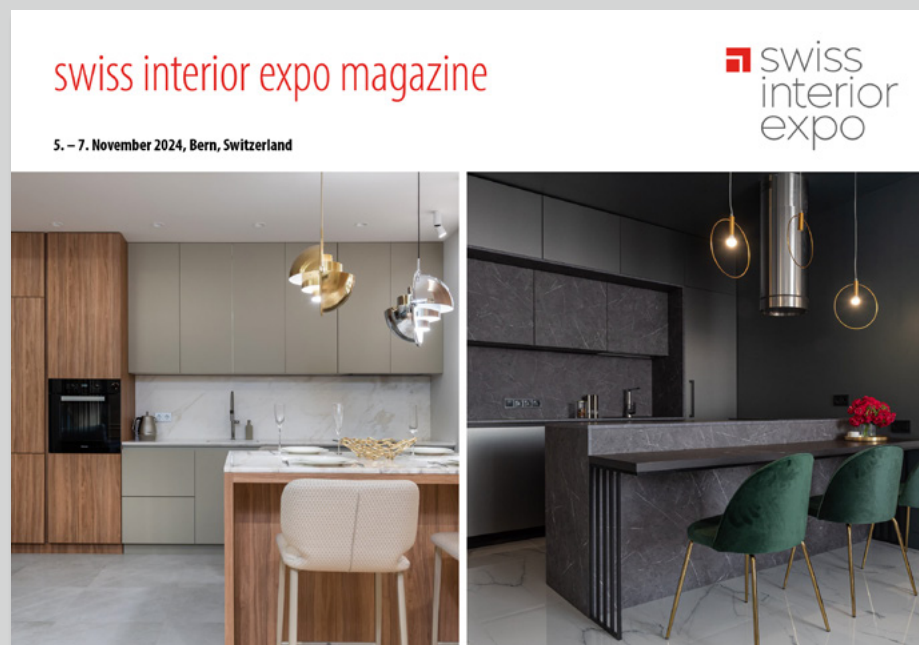
Data delivery

Please send data or download link by **24 July 2026 at the latest** by email to: **Nicole Dylong, dylong@trendfairs.de**

Print advertising media

photo on the front cover of the trade fair magazine

(Visible to all trade visitors to swiss interior expo)



example illustration

Photo on the front cover of the trade fair magazine

3,000 trade fair magazines will be produced for trade visitors to swiss interior expo. You can book the cover motif of the trade fair magazine for a high-quality product photo of your brand.

You will reach your target group: kitchen retailers, furniture retailers, interior designers and architects, general and total contractors, building cooperatives, carpenters and industry.

The trade fair magazine has approximately 50 pages in four colours in a final format of W 210 mm x H 148 mm. It will be handed out to visitors personally by hostesses and will be available at the check-in desk of the swiss interior expo.

In addition, it will be available as an eBook on the six website for three months and will be sent to trade visitors after the trade fair.

Investment

995,- CHF

Booking until 24 July 2026

2x available

Data specification

- Digital photo motif (pure product photo without logo & text)
- Format: W 99.5 mm x H 94 mm (+3 mm bleed all around)
- Resolution: 300 dpi

Data delivery

Please send data or download link by **24 July 2026 at the latest** by email to: **Nicole Dylong, dylong@trendfairs.de**

Print advertising media

advertisements on the trade fair magazine cover



U2



Advertisements on the trade fair magazine cover

Present your company/brand(s) effectively with an advertisement in the trade fair magazine.

You will reach the following target groups: kitchen retailers, furniture retailers, interior designers and architects, general and total contractors, building cooperatives, carpenters and industry.

Circulation: 3,000 copies, also available as an eBook.

Final format: W 210 x H 148 mm.

It will be handed out to visitors personally by hostesses and will be available at the check-in desk at swiss interior expo. The magazine is also available to trade visitors online as an eBook.

Investment

Advertisement U2 / U4 1.295,- CHF

Booking until 24 July 2026

one of each available

Data specification

- Resolution: 300 dpi as PDF
- Format: 210 x 148 mm (+3 mm bleed)
- Text / image 12 mm distance from spine (adhesive binding)

Data delivery

Please send data or download link by **24 July 2026 at the latest** by email to: **Nicole Dylong, dylong@trendfairs.de**



U4

example illustration

Print advertising media

Advertisements inside section of trade fair magazine



Advertisements inside section of trade fair magazine

Present your company/brand(s) effectively with an advertisement in the trade fair magazine.

You will reach the following target

groups: Kitchen retailers, interior design retailers, interior designers and architects, general and total contractors, building cooperatives, carpenters and industry.

Circulation: 3,000 copies, also available as an eBook.

Final format: 210 x 148 mm.

It will be handed out to visitors personally by hostesses and will be available at the check-in desk at swiss interior expo. The magazine is also available to trade visitors online as an eBook.



example illustration

Investment

- Advertisement 1/1 page 895,- CHF
- Advertisement 2/1 page 1.295,- CHF

Booking until 24 July 2026

Data specification

- Resolution: 300 dpi as PDF
- Format 1/1 page: 210 x 148 mm (+3 mm bleed all around)
- Format 2/1 page: 420 x 148 mm (+3 mm bleed all around)
- Text / image 12 mm distance from the spine (adhesive binding)

Data delivery

Please send data or download link by **24 July 2026 at the latest** by email to: **Nicole Dylong, dylong@trendfairs.de**

Print advertising media

Editorial contribution to trade fair magazine



Editorial article in the trade fair magazine

Present your company/brand(s) with an editorial article on a double page in the trade fair magazine.

You provide the text(s), image(s) and logo(s) – we do the design.

Circulation 3,000 copies, also available as an eBook.

Final format 210 x 148 mm

Promote your products, services, innovations and highlights in an editorial article. The trade fair magazine will be available online on the swiss interior expo website for three months from the start of the trade fair. Please provide us with additional URLs related to your editorial article and we will be happy to include them in the online version.

Investment

1.295,- CHF

Booking until 24 July 2026

Data specification

- Digital photo motifs and text
- Resolution: 300 dpi
- Format 2/1 page: W 420 x H 148 mm (+3 mm bleed all around)

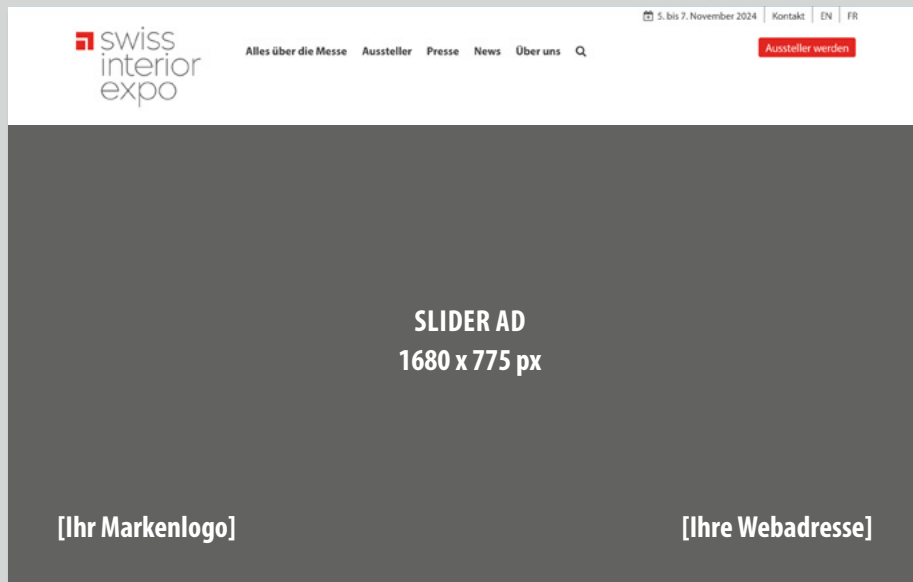
Data delivery

Please send data or download link by **24 July 2026 at the latest** by email to: **Nicole Dylong, dylong@trendfairs.de**



example illustration

slider banner website – homepage



example illustration

Homepage website – slider AD 1680 x 775 px

The swiss interior expo website is the starting point for trade visitors preparing for the trade fair.

The majority of trade visitors visit the swiss interior expo website at least once.

At the top of the swiss interior expo homepage are six large animated images that change at short intervals.

Three of these six large motifs can be booked and filled with a product image. The booked images run alternately with the swiss interior expo motifs.

Investment

1.495,- CHF

Booking until 24 July 2026

3x available

Data specification

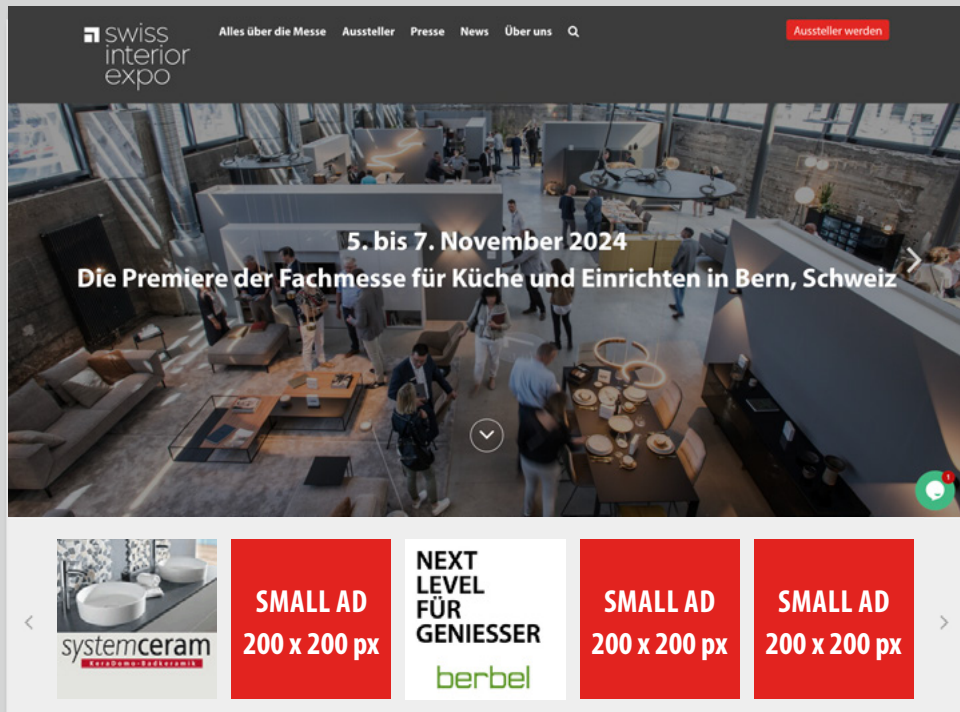
- Format: W 1,680 x H 775 px
- Consider scalable design of the motif for mobile phones
- Product images, a logo and a website URL are possible (no further text)

Data delivery

Please send data or download link by **24 July 2026 at the latest** by email to: **Nicole Dylong, dylong@trendfairs.de**

Online advertising media

small ad banner website – homepage



example illustration

Banner advertising Website Small AD

200 x 200 px

You can place your advertising banner on the swiss interior expo website for either three months or one year.

You also have the option of placing your advertising banner for one year on the swiss interior expo website in combination with the küchenwohntrends Salzburg and area30 websites.

The siex website is the starting point for trade visitors preparing for the trade fair. The majority of trade visitors click on the siex website at least once.

Investment

homepage swiss interior expo

- for 3 months 395,- CHF
- for 1 year 695,- CHF

Combination websites

- for 1 year 1.495,- CHF

Booking until 24 July 2026

Promptly, for optimum visibility

Data specification

- Format: 200 x 200 px
- Data format: GIF, JPG or PNG (max. 50 KB)

Data delivery

Please send data or download link by **24 July 2026 at the latest** by email to: **Nicole Dylong, dylong@trendfairs.de**

Online advertising media

Premium information website

Highlighted display: Mouse-over function

Link on the homepage

example illustration

Premium information website

By participating in the trade fair, your company and brand(s) will be listed in the exhibitor directory with your company name and linked to your website.

You have the option of upgrading your entry to premium information.

Your brand will be visually highlighted in the list, have a mouseover function that shows a preview of your subpage, and a subpage where you can additionally embed images, text and videos.

The list of exhibitors is the most clicked page by visitors and the press.

In addition, your brand will be integrated into a slider on the home page and linked to your subpage.

Investment

595,- CHF

Booking until 24 July 2026

- Promptly, so that premium information is visible at an early stage
- The exhibitor list will be activated approx. 3 months before start of trade fair

Data specification

- Your logo, 4c, negative and black & white
- Your company characteristics
- Max. four photos, min. 1200 x 900 px
- Link to your website
- Optional: an image/product film (YouTube link or download link)

Data delivery

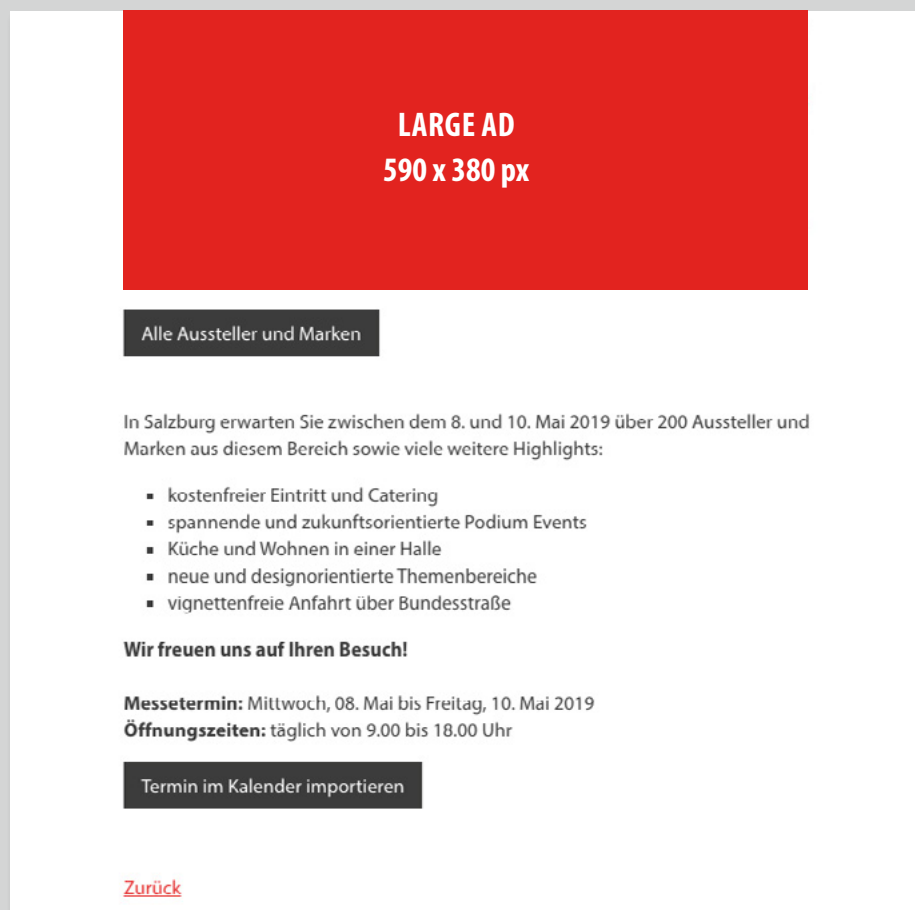
Please send data or download link

as soon as possible by email to:

Nicole Dylong, dylong@trendfairs.de

Online advertising media

trade visitor newsletter – header image



example illustration

Header image newsletter

AD 590 x 380 px

Before and during swiss interior expo, trade visitor newsletters are sent out to potential visitors. Within these newsletters, you have the opportunity to include a header image with a high-quality product photo.

The newsletter is sent to approximately 8,000 contacts.

Investment

Per mailing 995,- CHF

Booking until 24 July 2026

2x available

Data specification

- Resolution: 150 dpi
- Format: W 590 x H 380 px

Data delivery

Please send data or download link
one week before dispatch by email to:
Nicole Dylong, dylong@trendfairs.de

Online advertising media

Individual, personalised special newsletter



example illustration

Individual, personalised special newsletter

Before the trade fair, four individual, personalised special newsletters will be sent to potential trade visitors. These will contain your individual texts and images.

You will reach your existing and new customers and can inform them about your products and services before the trade fair and, of course, draw their attention to your trade fair appearance.

Your company will receive additional attention for its presence at swiss interior expo, thereby increasing your trade fair success in the long term.

Investment

Per newsletter 1.495,- CHF
Inclusive programming

Booking until 24 July 2026

4x available

Data specification

Customised texts and images, in German and French

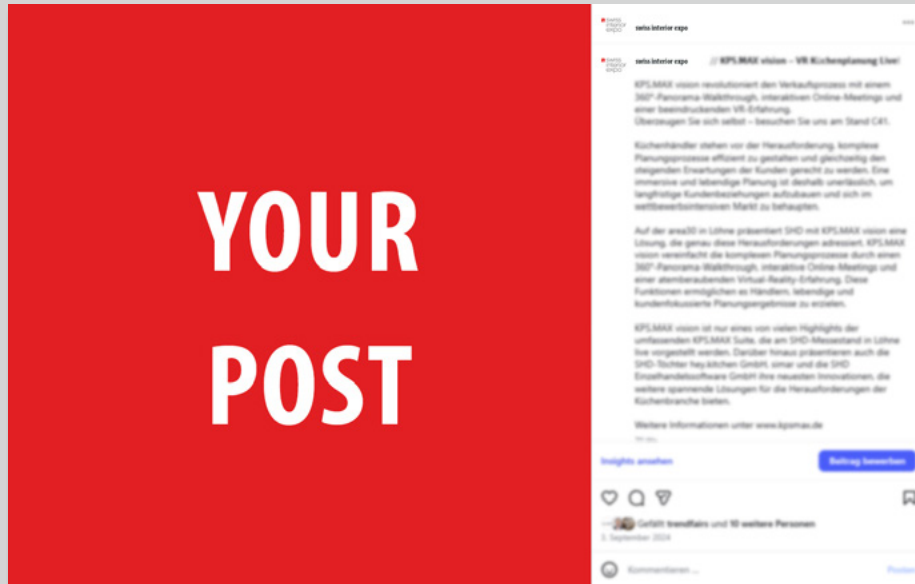
Data delivery

Please send data or download link **one week before dispatch** by email to: **Nicole Dylong, dylong@trendfairs.de**

Online advertising media

news post

(sent via the swiss interior expo social media channel)



example illustration

News post on swiss interior expo

Social media channels

Take advantage of the high traffic on our social media channels (Facebook, Instagram, and LinkedIn) and generate impressions for your individual news posts.

You provide us with the text and image, and we will post it for you, leveraging the visibility of the trade fair.



Investment

Per post **395,- CHF**

Data specification

- Your news article: headline, short teaser (max. 255 characters), news text
- Digital photo motif as JPG, GIF or PNG with max. 1 MB / 1024 x 1024 pixels
- YouTube film address

Data delivery

Please send data or download link by e-mail **at least 7 days before publication** to:

Nicole Dylong, dylong@trendfairs.de

Advertising media special

Leitmotif advertisements, online banners



swiss interior expo

**Fachmesse für Küche und Einrichten
5. bis 7. November 2024 in Bern**

Die Premiere der Fachmesse für Küche und Einrichten

Die swiss interior expo ist die neue Branchenplattform für alle Unternehmen rund um die Küche und die gesamte Einrichtungswelt. Hier trifft die Industrie die Entscheider und Macher aus dem Küchen- und Hausgerätehandel, Innen-/Architekten, Fachplaner, Entwickler, Designer, Schreiner, Investoren, Generalunternehmen sowie Fachmedien aus der Schweiz.

Abgerundet wird das Live-Event durch Formate für Netzwerken und inspirierenden Wissensaustausch und erfolgreiche Geschäfte.

*Quelle: www.kuechenmelle.de

Online-Anmeldung & kostenfreier Eintritt: www.siox.ch/checkin

berbel hanagrohe Naber ORANIER Quooker systemceram KOST



swiss interior expo

**Fachmesse für Küche und Einrichten
5. bis 7. November 2024 in Bern**

Das neue Branchenevent richtet sich ausschließlich an Fachbesucher. Die B-to-B-Veranstaltung wurde passgenau für die Küchen- und Einrichtungsbranche entwickelt und maßgeschneidert für die Schweiz ausgerichtet.

Online-Anmeldung & kostenfreier Eintritt: www.siox.ch/checkin

berbel hanagrohe Naber ORANIER Quooker systemceram KOST

example illustration

Leitmotif advertisements, online banners

Your high-quality product photo will become the Leitmotif 2026 of swiss interior expo in advertisements and online banners. As part of our cooperation with the industry's leading trade media, numerous advertisements will be placed in trade magazines and online banners.

Your motif will be visible in many popular Swiss, German and other European trade media in connection with swiss interior expo.

The Leitmotif emphasises the uniqueness of your product, increases your reach and can only be booked once.

Early booking is recommended, as the Leitmotif will be visible with immediate effect.

Investment

4.995,- CHF

Booking until 24 July 2026

1x available

Data specification

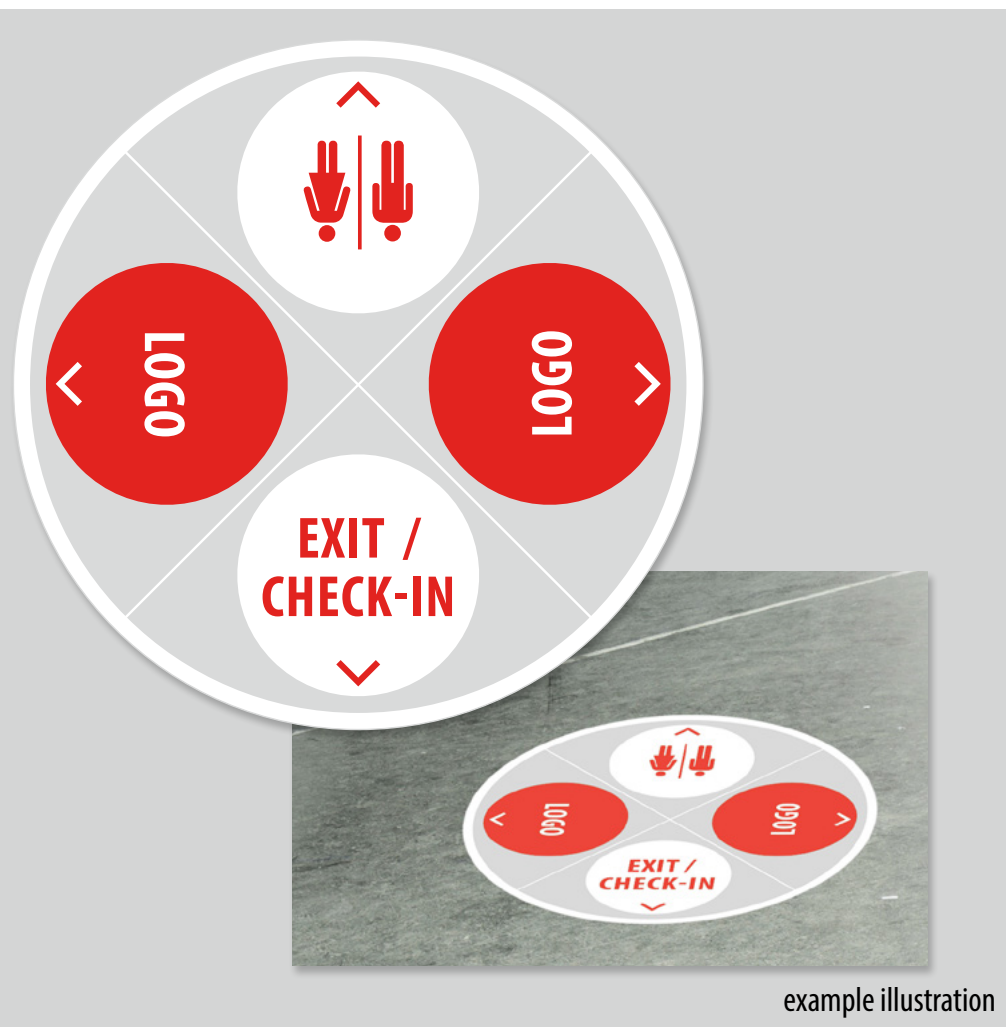
- Digital photo motif (pure product photo without logo & text)
- Format: 210 x 148 mm (+ 3 mm bleed), can be reduced in size and used in portrait and landscape format
- Resolution: 300 dpi
- Pure product photo, no logos or text elements

Data delivery

Please send data or download link **as soon as possible** by email to:
Nicole Dylong, dylong@trendfairs.de

Advertising media special

Logo on floor graphics



Logo on floor graphics

At swiss interior expo, you have the opportunity to use floor graphics as advertising space for your logo. Floor stickers provide visitors with important directions and convey your advertising message. The stickers are located on the carpet at relevant aisle intersections in the hall.

Benefit from even more attention for your company at all important junctions.

You will achieve maximum visibility for your advertising message.

Investment

Per logo **600,- CHF**
Including production, assembly,
disassembly for 3 days

Booking until 24 July 2026

8x available

Data specification

- Floorgraphic format: W 200 x H 200 cm
- Format of your logo:
approx. W 35 x H 35 cm
- Digital logo as vector graphic, 4c, negative and black & white

Data delivery

Please send data or download link by
24 July 2026 at the latest by email to:
Nicole Dylong, dylong@trendfairs.de

Advertising media special film presentation catering



TV film presentation

At swiss interior expo, you will have the opportunity to present your corporate film.

Two screens will be positioned in the catering area. Your film will be shown on a continuous loop on each of the three days of the exhibition.

We recommend short films between 60 and 90 seconds in length.

You will achieve maximum visibility for your advertising message.

Investment

Per film presentation 995,- CHF
For the entire three days of the trade fair

Booking until 24 July 2026

6x available

Data specification

Full HD, max. 3 min.

Data delivery

Please send the film via download link by **24 July 2026** by email to:
Nicole Dylong, dylong@trendfairs.de

Advertising media special sponsor for stage



Sponsor for stage

High-calibre presentations will take place every day on the stage at swiss interior expo. Become a sponsor for this stage. In addition, the stage will be advertised on all swiss interior expo advertising media – with your company name and/or logo.

Your company name or logo will be communicated:

- on the Swiss Interior Expo website in connection with the stage
- in special newsletters about the stage
- in all print media relating to the stage, e.g. trade fair magazine, smart card
- Large banner next to the stage

Investment

2.995,- CHF

Booking until 24 July 2026

1x available

Data specification

- Digital logo as vector graphic
- Four-colour, negative and black & white

Data delivery

Please send data or download link by

24 July 2026 by e-mail to:

Nicole Dylong, dylong@trendfairs.de

Advertising media special presentation at the stage



Presentation at the stage

Take advantage of the trade fair podium and give an exciting and inspiring lecture to visitors at swiss interior expo. Use this opportunity to boost your image and win new customers.

You may give your presentation (max. 20 minutes long) one to three times. If you give it multiple times, the content must be identical and may only be presented once per exhibition day.

This will allow you to reach an even larger target audience.

Investment

• 1x presentation	495,- CHF
• 2x presentation	695,- CHF
• 3x presentation	895,- CHF

Booking until 24 July 2026

Please apply with a brief description of the lecture topic and the speaker.

Advertising media special

VIMA event scanner app – lead scanner in real time



example illustration

VIMA Event Scanner App

You will receive qualified leads from visitors to your stand.

The lead scanner records:

- Contact details of the trade fair visitor (company, name, address, e-mail)
- Number of visitors with date and time
- Assignment to own staff

The advantages are obvious:

Easy to use, straightforward evaluation of your trade fair contacts, personal customer contact on site and afterwards.

Contact your leads immediately after the conversation and significantly increase your trade fair success.

Investment

345,- CHF

Booking until 24 July 2026

More information to the lead scanner:



[more information >](#)

Advertising media special

video / photo shoot at exhibition stand & trailer production



video / photo shoot at exhibition stand & trailer production

A trade fair trailer is an excellent way to highlight your company as the highlight of the trade fair. After a brief briefing at the trade fair, a well-coordinated team of photographers and videographers will create high-quality 4K recordings of your trade fair stand and selected product highlights.

Optionally, short statements can also be recorded to present highlights. In addition to video sequences, photos can also be taken on request.

In post-production, we select the best shots and create your individual trade fair trailer for a predefined target format (e.g. YouTube landscape format, Instagram Reel or Story portrait format).

Investment

Individual and flexible booking options from 1.500 CHF depending on the respective effort

Services

www.messeshooting.medienpilot.de

[more information >](#)

Contact

messeshooting@medienpilot.de

Advertising media booking

book your advertising media conveniently via your exhibitor management system (AMS)

The following link will take you directly to the AMS login page, where you can make your booking:

<https://aussteller.trendfairs.de/#/s/login>



QR code for AMS

Advertising media booking

please send your booking(s) by e-mail to dylong@trendfairs.de

Advertising packages

- | | | |
|---|--------------------|---------------|
| <input type="checkbox"/> Package „the only one“ | 9.900,- CHF | page 5 |
| <input type="checkbox"/> Package „powered by“ | 3.995,- CHF | page 6 |
| <input type="checkbox"/> Package „be visible“ | 3.295,- CHF | page 7 |
| <input type="checkbox"/> Package „smart and individual“ | 1.895,- CHF | page 8 |

Print advertising media

- | | | |
|--|--------------------|----------------|
| <input type="checkbox"/> Photo on the front cover of the invitation card | 1.295,- CHF | page 9 |
| <input type="checkbox"/> Photo on the front cover of the trade fair magazine | 995,- CHF | page 10 |
| <input type="checkbox"/> Advertisement cover page U2..... | 1.295,- CHF | page 11 |
| <input type="checkbox"/> Advertisement cover page U4..... | 1.295,- CHF | |
| <input type="checkbox"/> Advertisement 1/1 page..... | 895,- CHF | page 12 |
| <input type="checkbox"/> Advertisement 2/1 page..... | 1.295,- CHF | |
| <input type="checkbox"/> Editorial contribution to trade fair magazine | 1.295,- CHF | page 13 |

Address

First name, surname

Company

Postcode/city

Phone

Email

Date, Signature

Advertising media booking

please send your booking(s) by e-mail to dylong@trendfairs.de

Online advertising media

- Slider banner website – homepage..... **1.495,- CHF** **page 14**
- Small ad banner website – homepage, 3 Monate **395,- CHF** **page 15**
- Small ad banner website – homepage, 1 Jahr..... **695,- CHF**
- Small ad banner website – homepage, Kombination Websites
swiss interior expo + area30 + küchenwohntrends für 1 Jahr..... **1.495,- CHF**
- Premium information website..... **595,- CHF** **page 16**
- Trade visitor newsletter – header image **995,- CHF** **page 17**
- Individual, personalised special newsletter **1.495,- CHF** **page 18**
- News post..... **395,- CHF** **page 19**

Address

First name, surname
Company
Postcode/city
Phone
Email
Date, Signature

Advertising media booking

please send your booking(s) by e-mail to dylong@trendfairs.de

Advertising media special

- Leitmotif advertisements, online banners **4.995,- CHF** **page 20**
- Logo on floor graphics **600,- CHF** **page 21**
- Film presentation catering **995,- CHF** **page 22**
- Sponsor for stage **2.995,- CHF** **page 23**
- 1x Presentation at the stage **495,- CHF** **page 24**
- 2x Presentation at the stage **695,- CHF**
- 3x Presentation at the stage **895,- CHF**
- VIMA Event Scanner App – lead scanner in real time **345,- CHF** **page 25**

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