



## Exhibitor info No. 5 - swiss interior expo 2024

Ticket codes, siex party, your company data, checklist,  
advertising media, warning of fraudsters

Dear Sir or Madam,

This exhibitor information provides you with important details for your trade fair preparations.

### Your ticket codes

In **mid-July**, you will receive your **individual** ticket code for a permanent ticket from trendfairs to invite your customers to enter **free of charge**.

**Invite your customers** to the swiss interior expo with a "save-the-date" campaign and your ticket code. Admission to siex is only possible for trade visitors. The ticket price is CHF 35 per person for the permanent ticket. Use of the ticket code is **free of charge and unlimited for you as an exhibitor**.

It is a **valuable gift to your customers**. trendfairs therefore asks you **not** to use the ticket codes in social media campaigns or adverts.

### Network-Party - Save the date

trendfairs invites you and your customer to the networking party on **5 November 2024 at 6 pm**. Make a note of the date today.

[Add date to calendar](#)

### Your invoice data

We would like to remind you to complete your company details by 8 July 2024. Please check your billing address and enter your VAT ID. You can make the changes in the **Exhibitor Management System (AMS)**.

## Logos und trade marks

In addition to your company name, you can register four additional brands free of charge to improve your visibility. Please upload a logo and a leitmotif for each brand that you register.

You can make the changes in the [Exhibitor Management System \(AMS\)](#).

## Checklist

Milestones have been compiled for you so that you can keep an eye on all the important dates and deadlines for preparing your personal siex 2024.

Here you will also find all contact persons and our contact details at a glance:

Checklist

## Promote your presence at the trade fair

Advertising media are crucial to your success at siex, as they communicate your brand presence to visitors in an impressive way.

Use various channels such as the **"powered by" package**, the trade fair magazine, the website, presentations in the exhibition centre and trade visitor newsletters to **increase your visibility** and **attract attention** to your trade fair presence.

Book advertising media here

## Advertise your siex



Advertise your area30 participation on your **website**, on your **social media channels**, in your **e-mail** signatures, in newsletters and via your sales team.

You can find **free banner and stopper** here:

Advertising banner

Stopper for your advertising

## Warning about fraudsters

Third-party providers sometimes offer you area30 visitor databases. **This data does not originate from the organiser and is not visitor data.** Our databases are very secure. There is no way of obtaining this data. We therefore ask you to refrain from such offers.

The same applies to any offers from third-party providers that you can be entered in a public trade fair directory for a fee. We also advise against such offers.

If you have missed an exhibitor information, you can read it at any time.

## Follow our six channels



We will contact you soon with further relevant details for your preparation.

## Do you have any questions?



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Kind regards,

Yasemin Eker

**wir sehen uns.**

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