



Exhibitor info no. 7 - swiss interior expo 2024

Ticket code, advertising media

Dear Sir or Madam,

This exhibitor information provides you with important details for your trade fair preparations.

Ticket code to invite your customers

Admission to siex is **only possible for trade visitors**. The ticket price is CHF 35 per person for the permanent ticket.

Exhibitors will receive an **individual ticket code** to invite their customers to enter **free of charge**. The ticket code is valid for one permanent ticket.

The ticket codes are **free of charge** and **unlimited** for you as an exhibitor.

It is a **valuable gift to your customers**. trendfairs therefore asks you **not** to use the ticket codes in social media campaigns or adverts.

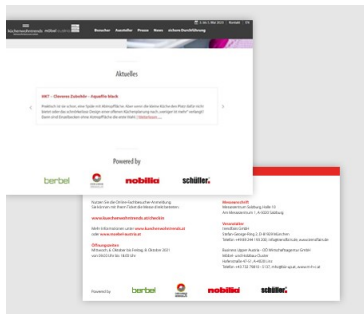
Your ticket code is:

{{ contact.GUTSCHEINCODE }}

Increase the visibility of your trade fair presence

Advertising media are crucial to your **success** at siex, as they communicate your **brand presence** to visitors in an impressive way.

Use various channels such as the "powered by" package, the trade fair magazine, the website, presentations in the exhibition centre and trade visitor newsletters to **increase your visibility** and **attract attention** to your trade fair presence.



powered-by package
only 6x available

Your company / brand logo characterises the advertising measures **online and in print**. The booking option is **limited**. Please book immediately so that your logo can be used for you straight away.

Photos title page invitation
only 2x available

trendfairs sends out invitation cards to potential trade visitors in **Switzerland and some neighbouring countries** before the trade fair. You can book **one of two cover motifs** on the invitation card for a high-value product photo of your brand.



Further attractive advertising media can be found in the following overview.

Bookable advertising media

Free banners for your trade fair appearance



Advertise your siex participation on your website, on your **social media channels, in your e-mail signatures, in newsletters** and via your sales team. You can find **free banner and stopper** here:

Advertising banner

Stoppers for your advertising

If you have missed an exhibitor information, you can read it at any time.

Previous exhibitor information

Follow our siex channels



We will contact you promptly with further relevant details for your preparation.

Any questions?



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Kind regards

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wir sehen uns.

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